



CONSUMER
ENERGY
ALLIANCE
THE VOICE OF THE ENERGY CONSUMER



State of American Energy

Prepared for
The Pipeliners Association of Houston



- Formed in 2006, CEA is the only established national pro-energy **consumer advocate** in the U.S.
- CEA messaging is focused on energy policy impacts on **families & business**
- CEA is a **campaign organization** – nimble, news-cycle focus & designed to compliment, validate & be more proactive (not reactive)
- CEA designing and curating content that shows the interconnectedness of our energy systems; focused on helping consumers learn about how policies effect them, no matter the energy type.

550,000+

Individual Members

Cross Section of the
Economy

Farmers, Manufacturers,
Labor, Transportation,
Industrial/Commercial,
Plastics, Local Chambers,
Small Businesses, Families

375+

Affiliate Members

Board of Directors

VMA
Caterpillar
FL Hispanic Chamber
Nucor Steel
GE
Wortham Insurance
ATA
NACS

Chapters

National & Local

Regional Chapters

CEA Gulf Coast
CEA Midwest
CEA Mid-Atlantic
CEA Mid-Continent
CEA Northeast
CEA Rockies
CEA Southeast
CEA-AK, CEA-FL

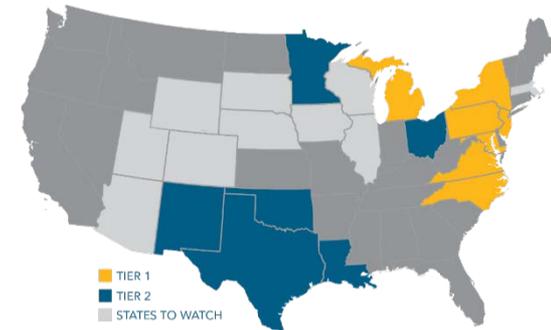


15 CURRENT CAMPAIGNS COVERING ~22 STATES AND LOCAL COMMUNITIES

- **Affordable, Reliable & Environmentally Responsible Energy** that considers consumers & state-of-the-art technologies to improve environmental stewardship.
- **Energy Justice** with the goal of achieving social and economic equity in our energy system.
- **Environmental Stewardship** to drive down consumer costs and lower our emissions footprint.
- Importance of **strong supply chains** and energy's impacts throughout the global supply chain.



- PFA launched in 2016
- Focused on virtual programming, media, direct meetings/outreach, reports, events
 - Reports
 - From Farming to Inflation
 - State Electrification Reports – IL, MD, NC, VA
 - NYC Gas Ban report
 - Total Media Hits: 905
 - Op-eds/LTEs: 28
- Natural Gas, Propane, and Fossil Fuel Protection Legislation
 - Led diverse coalition efforts (homebuilders, restaurant assns, realtors, contractors) against local bans
 - Developed SSEB draft resolution in support of state pre-emption/fuel choice
 - Ongoing messaging and comments re: NY Draft Scoping Plan for the CLCPA
- Class VI Primacy for CO2 Pipeline Opportunities
 - Drafted amendment for Class VI primacy in Ohio.
- State Encroachment on Federal Pipeline Safety Standards
 - Opposed PA PUC attempt to regulate pipeline transport of petroleum products and hazardous liquids
- Natural Gas, Oil and Energy Infrastructure Resolutions
 - Developed and supported energy resolutions in OH and WV





1. High energy prices
2. State and local natural gas bans
3. Electric transmission infrastructure needed for decarbonization
4. Lower emission energy resources
5. Urban vs rural energy Issues
6. Lower carbon fuels
7. Deployment of battery storage
8. Carbon management technologies
9. High gas prices
10. Hydrogen, RNG, sustainable fuels
11. Federal permitting and regulatory delays
12. Environmental and energy justice
13. Pipeline and transmission line opposition
14. Solar / onshore / offshore wind opposition
15. EV mandates (ICE “bans”)
16. Opposition to agriculture and ethanol
17. Lack of U.S. mining for critical minerals
18. Burgeoning opposition to CCUS
19. Opposition to American oil production
20. Petrochemical constraints exacerbating supply chain issues



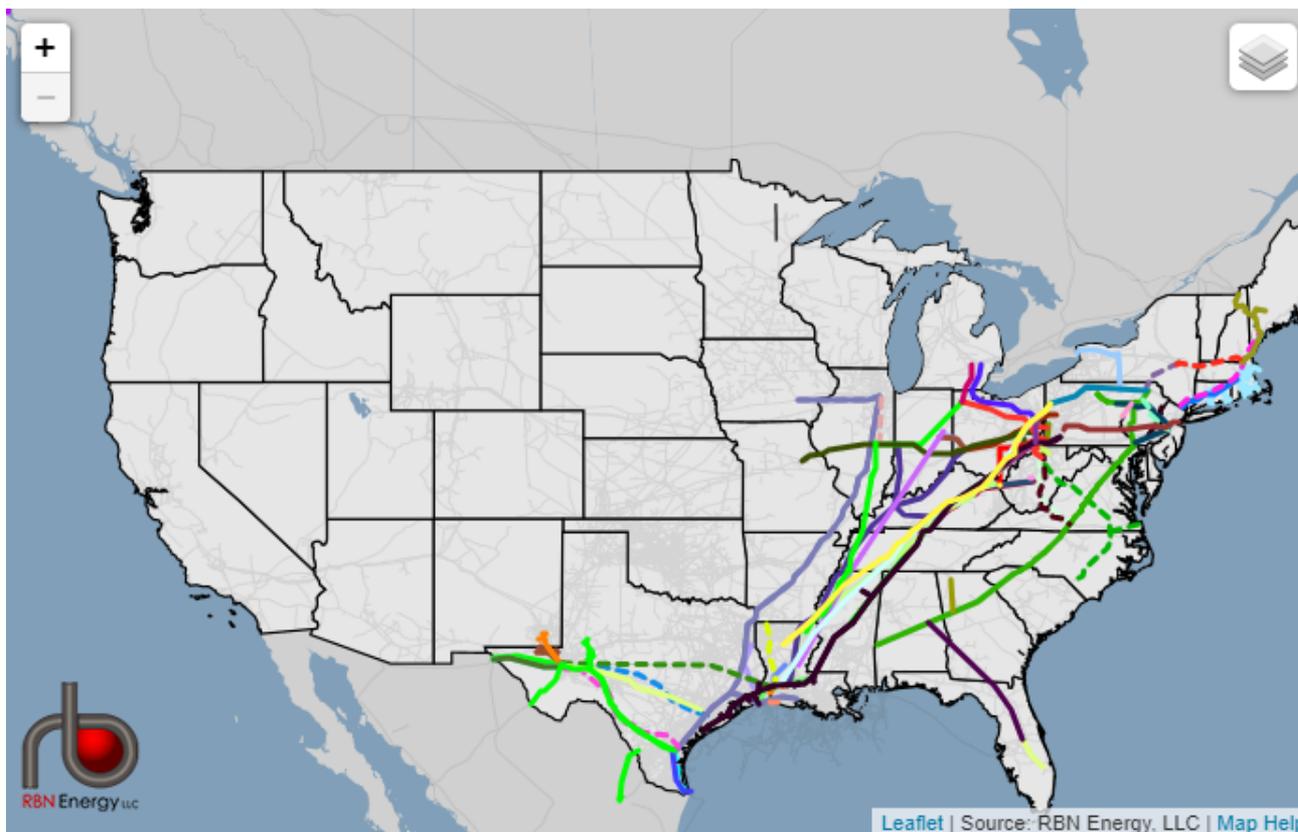
States with highest average residential Natural Gas Prices (2022) (US avg \$14.80):

- 1. Hawaii -- \$57.46 (dollars per thousand cubic feet)
- 2. Florida – \$26.04
- 3. Massachusetts -- \$20.72
- 4. New Hampshire -- \$20.51
- 5. Georgia -- \$19.40
- 6. Rhode Island -- \$18.17

Source: EIA



- 72 natural gas pipeline constructions currently awaiting completion





- Permitting delays
- Eroding public sentiment resulting in fierce opposition
- Infrastructure constraints
- Eminent domain
- Regulatory delays caused by arbitrary litigation and activist judges



Image source: E&E

- Regulatory setbacks and opposition have caused several projects to be dropped in recent years...
- Constitution Pipeline in 2020
- Keystone XL Pipeline in 2021
- Byhalia Pipeline Project in 2021
- PennEast Pipeline Project in 2021



Source: Clean Air Council



- Anti-energy activist groups and activist judges actively campaign to delay and block critical energy infrastructure projects.
- Currently 109 pending lawsuits involving pipeline operators in Federal and State courts according to researchers at Columbia Law School.
- According to the U.S. Chamber of Commerce, delays from litigation in three pipeline projects resulted in:
 - \$7.8bn in lost GDP
 - 54,618 in lost job-years
 - \$1.83bn in lost tax revenues
 - \$7.63bn in lost project costs.
- Pipeline operators need predictability, efficiency, transparency, and stakeholder input.



- **They now include Republicans who are against CCS and hydrogen**
 - The narrative that carbon capture is a ‘false solution’ is also prevalent in opposition to these pipeline projects, and environmental groups will likely continue to criticize these pipelines for diverting resources that could be used for ‘real’ climate solutions, such as renewable energy.
- **Pipelines will re-gain despised status**
- **Property Rights Groups – Similar to those during KXL that was comprised of ranchers, farmers, activists, and Indigenous groups**
 - The unification of both ends of the political spectrum on this matter, despite disagreements on the projects’ effect on climate, could lead to a stronger and more concerted effort to stop these carbon pipeline projects. Should this alliance prove effective, there is the potential for this tactic to spread to other states also working to oppose these projects.

ADDRESSING CONCERNS

- + DEM top concern is safety, REP top concerns are hidden agendas and cost.
- + Storage is a greater concern than pipelines; leaks and groundwater at top of list.
- + To land safety, focus on proven track record, tech, and precautionary testing of groundwater safety.



2023 Forecast

- **Security Issues** a Cause for Concern
 - After recent attacks on infrastructure, security of pipelines and areas with development will be raised
- **Necessity Defense** – Climate Change
 - Heirs paying protestors salaries
- Energy fights will be **closer to home**
- **Carbon capture and hydrogen is being targeted** – storage, point source, transportation, etc.
- Mass protests will decrease but **coordinated efforts** will increase
- Continued escalation in **targeting elected officials** as moderate Dems are seen as threats to the party's agenda
- **Increased targeting** of financial institutions, advertising agencies, legal firms



- Energy should not be a partisan issue
- Roundtable discussions, presentations from pro-energy groups, keeping informed regarding energy issues and their impacts on you, the consumer
- Talk to your local representatives
- Good energy policy is not about right versus left, red versus blue. Lower energy prices and energy independence and accessibility (i.e., energy security) should be a main priority for both sides.



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